SYSTEM TRANSITIONS TO SUSTAINABLE TRANSPORT

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Built environment

Culture, Lifestyles

Transport systems
Technology niches: transport

- Biofuels – if they are sustainable
- Sail technologies
- Slower speeds for ships
- Blended Wing Bodies – longer term
- Open rotor engines
Market niches

South-South trade – new markets more innovative? lower volumes, price not so important in rapidly growing market,

Fairtrade

Sustainable production – market leaders e.g. Costa Coffee, Kenco Coffee (Kraft UK), Mars Inc (cocoa)
Greenbiz (2011)
Transitions to sustainable mobility

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